



## Pro Channel Pricing

Effective September 27, 2022

MSRP is a guidance, but MAP is true minimum as far as “advertised” price in any medium. Failure to maintain MAP minimum will result in termination the reseller account. We do this to protect the skin care professional channel. And, again we are happy to have you here.

## SoluRetinol Per Kit

MSRP <sup>1</sup>	\$119.95
MAP <sup>2</sup>	\$99.95

## SoluAcne Per Kit

MSRP <sup>1</sup>	\$59.95
MAP <sup>2</sup>	\$47.95

1. Manufacturers Suggested Retail Price - The manufacturer’s suggested retail price (MSRP) is the price at which we recommend that our products be sold.
2. Minimum Advertised Price – The minimum price that the products can be advertised for online, in print, or via any other medium.

Thank you so much for your confidence in SoluRetinol and SoluAcne brands. Please contact us with any questions, ideas, feedback, or inputs, or requests.